

What is Feathery?

Feathery helps carriers like MassMutual, Hiscox and Secura collect any data or documents from policyholders, brokers and agents in any format, analyze those documents to extract the necessary data for quoting or claims and enter that data into policy management systems, benefits systems, data warehouses, portals, CRMs and more.




Feathery offers a flexible platform that allows carriers to build any digital experience that streamline data collection and automate manual parts of any workflow.

Here's a [1 minute demo](#).

Components of the Feathery Platform

1. Flexible and easy-to-use form builder (ex: [Lemonade's quoting flow in Feathery](#))
2. Document intelligence solution to analyze complex unstructured insurance documents (medical records, 3. CSVs, ACORD forms, loss runs, submission PDFs, etc.)
3. Document generation and e-signature solution for generating PDFs, Word and Excel documents (ex: policies, Excel raters, agreements, certificates, etc.)
4. Integrations with SFTP, AMS, CRMs (ex: Salesforce), Policy Management Systems (Guidewire, Majesco), Data warehouses (ex: Snowflake), Benefits (ex: FINEOS), RPA

Case Studies

	<p>MassMutual's Worksite (Benefits) team cut time-to-quote significantly with Feathery. MassMutual built a form for producers to input their license information and commission splits, automating a previously manual back-and-forth process. They also use Feathery to automate data intake for supplemental health benefits.</p> <p>MassMutual also uses Feathery to guide claims agents on the right questions to ask and data to collect for incoming claims phone calls.</p>
	<p>Feathery reads incoming emails from producers in a shared inbox, extracts data from attached PDFs and inputs data into rating engine</p>
	<p>Feathery allows the digital team at Secura to automate the intake and quoting process for Commercial Property and Auto Insurance</p>

Potential Use Cases for Carriers

- Underwriting intake automation: intake & parsing of ACORD forms, medical records, loss runs, and sending data to rating engines/systems (ex: Guidewire, Majesco, any API)
- Claims & servicing digital experience (ex: Notice of First Loss): help policyholders understand coverage, simplifying the end-to-end claims experience across stakeholders
- Personal lines digital experience: building a Lemonade-like experience for policy holders
- Internal phone call workflows for claims center, First Notice of Loss flows